



Media Kit



Language Institute of The Americas



languageinstituteoftheamericas.com



[liota_mx](https://www.instagram.com/liota_mx)



999 219 7309

We are LIOTA

We are a family of teachers who teach people of all ages the necessary skills to succeed in the world, such as: speaking more than one language and knowledge of technology.

Our classes range from English, French, Mandarin Chinese to Robotics, Programming and Design.



What do I learn?

LANGUAGE INSTITUTE OF THE AMERICAS designs its personalized programs for the student's needs in the schools in which it offers its services.

We incorporate the English as a Second Language (ESL) methodology in our classes to achieve better results.



What is ESL?

ESL was born in the United States to effectively integrate immigrants into society through learning the English language.

The objective of integrating students and equipping them with the necessary skills needed to live in an English-speaking country, makes the ESL curriculum a very complete and competent program.

Why ESL?

Since the program is based on providing the tools to lead a full life, it has all the linguistic and cultural tools that are necessary to develop competently in a country.

This leads to better results in programs that focus only on preparing students to talk. It encompasses culture, language and useful tools to lead a full life in an English-speaking country.

We apply this methodology to teach other languages such as: Mandarin Chinese, Japanese, French, German, Spanish and Portuguese.



Advantages

Educational Testing Service (ETS) and Teaching of English as a Foreign Language (TOEFL) are based on the ESL methodology and curriculum. So students from the LIOTA network in ESL have advantages in content and skills before taking these tests.

We also offer specific preparation for the different tests that ETS offers. Our English teaching programs range from A1 level in the common European frame of reference to C2. We have prepared various students from Mexico who have successfully passed the TOEFL examination to enter U.S. Universities and colleges.

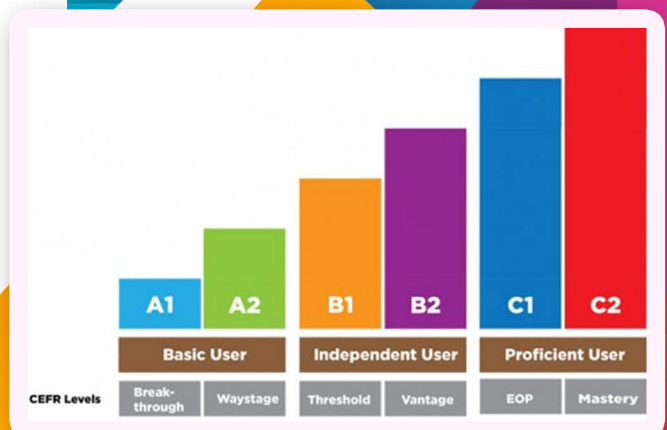
Common European framework of reference

The common European framework of reference is a system of measurement for languages, agreed upon throughout the world, in which it has three stages or states that are indicated by letters and are divided into two levels by letters A1, A2, B1, B2, C1, and C2.

A - beginning

B - intermediate

C - Proficient



Technology, fun and learning

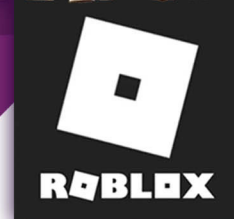
We use technology in our classes. Tablets, augmented reality books, games and all have been designed and specially selected following strict criteria for the best education of our students as well as for them to be available to everyone.

The fun of the classes, playful learning activities, and learning through technology and experience is available to our students.



We teach Science, Technology, Engineering, Arts and Mathematics (STEAM) in a different way. Our STEAM program aims to transmit this knowledge through experiments and games.

Because science is not boring!



Our team

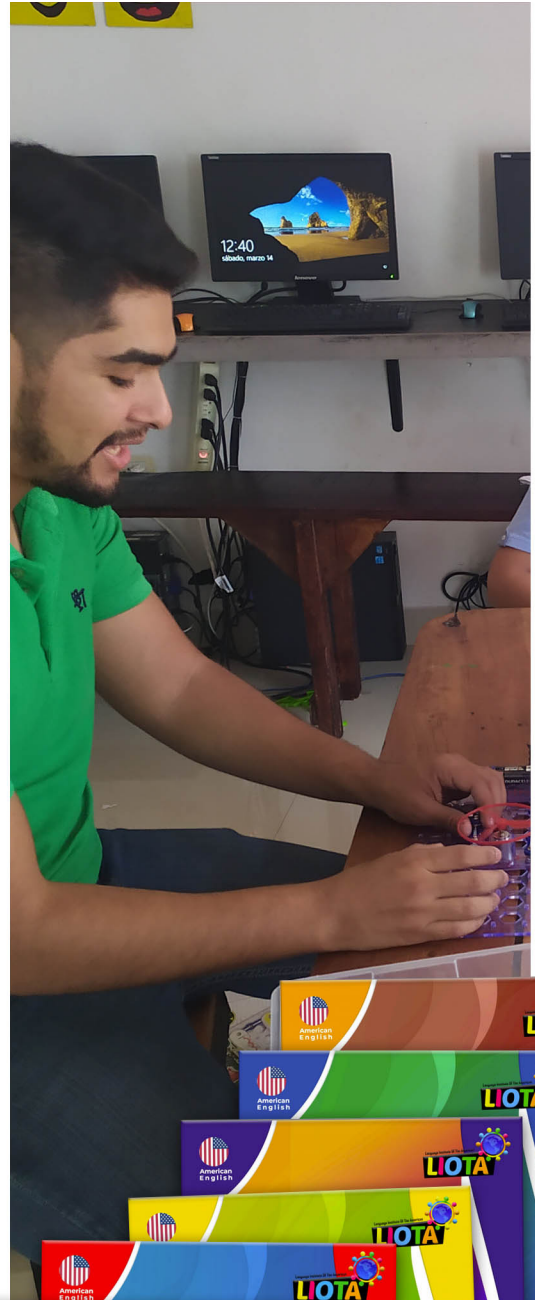
Each of our teachers has unique skills within the team, phonetics, grammar, use of language, writing or literature.

All are at least bilingual teachers since our methodology requires this skill. Who better to teach you than someone who has already gone down this path.

Books

Books specially prepared for you.

Our material was meticulously designed to meet the linguistic needs of our program, and the needs of a speaker in a foreign country.



Diploma in English as a Second Language

For teachers, advanced speakers and beginners. We will teach you about the best study plans in the world. You will also learn to use different software and applications that will help you improve and make your classes more dynamic, for any educational level, as well as our STEAM teaching model based on science, technology, engineering, arts and mathematics, for any language.

- Duration of one year
- Scholarships up to 50%
- Certification in ESL
- National and international job bank
- Additional certification in TEFL, TOEFL
- Financing without interest



INTENSIVE COURSE

- 1 semester (6 months)
- 3 hours per day
- 5 days a week

\$ 8,000
MONTHLY

SEMI-INTENSIVE COURSE

- 2 semesters (12 months)
- 2.5 hours per day
- 3 days a week

\$ 4,000
MONTHLY

EXTENDED COURSE

- 4 semesters (24 months)
- 2.5 hours per day
- 3 days a week

\$ 2,800
MONTHLY

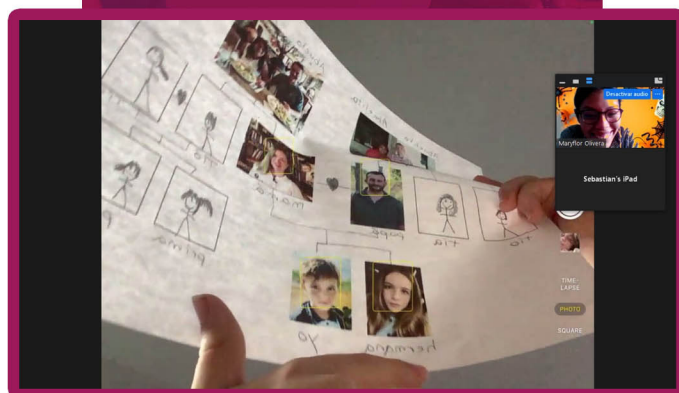
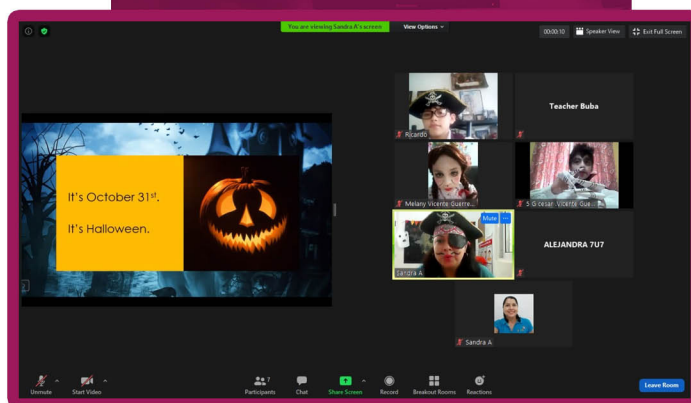
Live on-line classes

Private classes in English, French, Portuguese, German, Mandarin Chinese, Italian, STEAM - Mathematics, Arts, Programming, Robotics and more.

•2 classes
•30 min
children
\$200
mxn

•2 classes
•30 min
Adolescents
\$230
mxn

•2 classes
•30 min
adults
\$250
mxn



Live online activities

With our on-line activities you can move forward in a fast and fun way.



AMONG US
IMPOSTOR
ROBLOX

WATCH IT ON
zoom

Let's play!

Play Among us, Roblox Impostor and make new friends in a friendly environment
EVERY SATURDAY ON LINE
from 11 am to 1 pm

LIOTA
Language Institute of The Americas

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UNIVERSAL ONE
International Academy



CAD CLUB

STEAM

COMPUTER AIDED DESIGN CLASS

WATCH IT ON
zoom

DESIGN IN 2 D AND 3D




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THROUGH
facebook
LIVE Streaming

Story time
with Teacher Vanessa

Story time
Lecturas en Inglés en vivo todos los sábados a las 10:00 am via zoom
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Story time
Live English readings every saturday at 10:00 am via zoom
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Let's read

Leamos juntos
Lecturas en Español en vivo todos los sábados a las 10:40 am via zoom
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Let's read together
Live Spanish readings every saturday at 10:40 am via zoom
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facebook
LIVE Streaming

Lisons ensemble

Leamos juntos
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Let's read together
Live French readings every saturday at 11:40 am via zoom
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